

CHRISTMAS FOCUS

TASTY TALONS

Don't forget the nails. Leighton Denny has combined the half moon manicure with a twist on the standard French to create something really special for the party season.

1. Apply a base coat
2. Follow with two coats of Liquid Silver Nail colour, leaving the half moon naked
3. Use a precision brush dipped in nail polish remover to create a curved moon. Use small circular motions to gently smooth and correct the curved lines until perfect
4. Fill the "naked" moon of the nail with Liquid Gold Nail colour, using the precision brush and nail polish remover to tidy up any mistakes
5. Apply Liquid Gold nail colour to the tips of the nails and again use the precision brush and nail polish remover to tidy up any remaining mistakes
6. Apply a top coat and leave the nails to dry



The eyes have it. Focus on one fabulous look this Christmas for beauty on a budget that isn't boring



complicating things by trying to teach your clients a whole new look. Opt for an "update" instead. Ten-minute workshops or consultations, where you teach them one thing that can take their look from everyday to positively on-trend. Luckily this season is all about making a statement with one feature which is good news during a credit crunch.

KISS AND MAKE-UP

"On the catwalk, make-up artists were dabbling eyes with nearly every shade of the rainbow, from a sheer wash of pink and orange on the lids to eyes rimmed with energetic hues of green, purple and blue," says Sarah Brock, director of make-up artistry for Daniel Sandler. "For ultra dramatic eyes, apply the eye shadow across the lid and around the eye. Use precise, clean lines rather than 'just got out of bed' smudged eyes."

This is simple, effective and a great post-facial add-on, or you could offer a make-up mini-lesson, ten or 20 minutes long, for a small fee, which is then redeemable against a product.

The other party look that is going to be big news is eyelashes. And before you think we are talking about Bambi-esque flutterers, think again. These vibrant pink eyelashes that Princess Beatrix sported at her friend's birthday are a shape of things to come. "With creative flair you can create anything you desire, from crystal disco balls to gold tinsel eyelashes," says Sue Marsh, whose couture eyelashes are the stuff of fashion dreams and who, luckily, also trains people in this skill as well. "The lashes eliminate the need to apply mascara, which irritates the eye area from day-to-day wear and tear, and it can also take years off the appearance of red eyes, which is an added bonus."

So while some of your more demanding clients may still want what's on Eartha Kitt's shopping list, you could give them the gift of great skin this Christmas, which is absolutely guaranteed to keep them coming back in the New Year. **FB**

ONE-STOP SHOP

Make-up artists recommend their top tip for taking customers from day to night

SARAH BROCK, DIRECTOR OF MAKE-UP AT DANIEL SANDLER: "What better way for your clients to transform a day look to an evening look than with a bright and dramatic lip colour? Bright lips were a strong look on the catwalk, in orange, pink or red. If your client is fair, opt for neon pink or bold orange, dark skin looks great with red and violet, while red heads should stick to corals. Apply by pressing the colour on the lips with your finger, for a modern look to the lips."

GLO MINERALS: "For me this season is all about clear skin, flushed pink cheeks and a soft highlight on the cheek bones for a little added luminosity. For some, shimmer is not daytime appropriate. In that case it's perfect to add to their nighttime look. Put a dime-size blob of our sheer tint base on the back of the hand in the appropriate colour. With a foundation brush, smooth onto the face, always brushing downward towards the jaw line. For more coverage, apply concealer under the eye with the camouflage brush where needed."

TABITHA FINCH, YOUNGBLOOD SENIOR TRAINING MANAGER: "Revamp a natural day look with very little effort and maximum effect by applying black eye pencil along the lower lash line then smudging with a cotton bud or finger tips to give an instant smoky sultry look. Perfect for night-time glamour."

If you want to update your clients' make-up keep it simple, so they can recreate the look at home

