

## Air kiss & make-up

This month *Scratch* meets Daniel Sandler's second-in-command Sarah Brock to discover what it's like to work with the make-up guru and his celebrity devotees

**BY HELEN FORSTER**

Having worked freelance for four years as a make-up artist specialising in weddings, model portfolios and special occasion styling, Sarah's qualifications include four diplomas in make-up artistry (all grade A) and personal training by Daniel himself. Her range of skills has grown continually and along her journey so far, achievements include being headhunted by *Brides* magazine to feature in its annual special edition DVD, *Looking Beautiful*.

Sarah, known in the industry as Sarah B, joined the Daniel Sandler brand in November 2006 as a team make-up artist. Since then she has stormed the executive ladder - having travelled the country for the brand and recently been appointed as artistic director.

"The best thing about working with Daniel is being able to learn from such an amazing make-up artist," she enthuses. "To be artistic director is a dream come true. The main difference in my new role is having more of an artistic say and being able to use my creativity to implement ideas, which work towards the progress of the company."

Sarah's first celebrity encounter was working alongside Daniel with pin-up Nell McAndrew. Since then, she has prettied the faces of many other high profile names and media bigwigs including the acting editor of *Elle* magazine, while heading the make-up team at the *Elle Style Awards*. More recently, working on the prestigious GHD National Expert Tour, Sarah filled in for Daniel as a guest speaker, while he took time out to attend to the make-up needs of Gen Halliwell for the Christening of her baby daughter Bluebell.

As well as her starring role on the Daniel Sandler team, busy bee Sarah also works independently in her own salon in Wiltshire, offering make-up services in-salon and mobile and will be on the judging panel for this year's *Next Top Model* competition.

**Sarah Brock**  
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Daniel Sandler has been a make-up artist for over 20 years, working with big names such as Kate Moss, Jade Jagger and Martine McCutcheon. In 2006, he launched his own cosmetic range, which is now sold exclusively through Urban Retreat in Harrods.